

# Treasure Global to Participate in the Inaugural EF Hutton Global Conference on May 10, 2023

NEW YORK and KUALA LUMPUR, Malaysia, April 26, 2023 (GLOBE NEWSWIRE) -- Treasure Global Inc (NASDAQ: TGL) ("TGI", or the "Company"), an innovative e-commerce platform providing seamless technology enabled solutions for lifestyle needs, today announced that Sam Teo, Chief Executive Officer of TGI, will participate in the <a href="Inaugural EF">Inaugural EF</a> Hutton Global Conference to be held at The Plaza Hotel in New York City on Wednesday, May 10, 2023.

For more information about the conference, or to schedule a one-on-one meeting with TGI's management team, please contact your appropriate EF Hutton representative, or send an email to KCSA Strategic Communications at <a href="mailto:TGI@kcsa.com">TGI@kcsa.com</a>.

### **About Treasure Global Inc.**

Treasure Global Inc ("TGI") is an innovative Malaysian e-commerce platform providing seamless technology enabled solutions for lifestyle needs with instant rebates and affiliate cashback programs. On a mission to bring together the worlds of online e-commerce and offline physical retailers, TGI is developing a portfolio of leading digital platforms for use throughout Southeast Asia ("SEA") and Japan. In June 2020, TGI launched its proprietary product, the ZCITY App, a unique digital ecosystem that transforms and simplifies the e-payment experience for consumers, while simultaneously allowing them to earn rewards. In the ZCITY ecosystem, users can utilize TAZTE, a revenue generating digital F&B management system providing merchants with a one-stop automated solution to digitalize their businesses. As of December 31, 2022, ZCITY had over 2,300,000 registered users.

For more information, please visit <a href="https://treasureglobal.co/">https://treasureglobal.co/</a>.

### For further information, please contact:

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Source: Treasure Global Inc.