



TREASURE GLOBAL INC

Corporate Overview
May 2026

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TREASURE GLOBAL INC

TGL At A Glance



Treasure Global Inc. (NASDAQ: TGL) is a Southeast Asia–anchored technology company headquartered in Malaysia, delivering innovative digital solutions that transform retail and service experiences.

TGL's flagship product, the **ZCITY** Super App, combines e-payment solutions with customer loyalty rewards to provide a seamless online-to-offline (O2O) experience.

As of March 2026, ZCITY has over 2.7 million registered users, establishing TGL as a prominent player in Malaysia's digital economy.

TGL's broader ecosystem includes:

- **TAZTE** – A digital commerce platform that enhances the F&B experience with integrated loyalty, AI-driven personalization, and seamless transactions—empowering merchants and consumers to connect, engage, and grow.



2,709,000^{++*}

Registered Users



3,500^{++*}

Quarterly Active Users



2,027^{++*}

Registered Merchants/Brands

* Publicly available information as of Mar 31, 2026

Company Structure

TGL's Core Platform

- **ZCITY Super App:** E-payments, loyalty rewards, and lifestyle services
- **TAZTE:** F&B technology platform transforming the food-service experience

Together, these platforms reinforce TGL's position as a comprehensive, technology-driven solutions provider—uniting capabilities into an integrated ecosystem that drives innovation and accelerates digital transformation across Southeast Asia.





**ZCITY
SUPER APP**





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ZCITY: An Ecosystem with Rewards

- ZCITY Super App provides consumers and merchants with solutions to simplify and enhance the shopping experience, driving increased user engagement and data collection.
- Transforming the e-payment experience for consumers, while simultaneously earning rewards through cashless shopping with rebates in both e-commerce (online) and retail outlets (offline), instant rebates, and an affiliate cashback program.





TREASURE GLOBAL INC

Revenue Model

A diversified mix of revenue streams consisting of "Consumer Facing" and "Merchant Facing" revenues



E-Voucher

Users can purchase e-wallet reload vouchers, petrol vouchers, and shopping vouchers with instant rebates

Zmembership

Offering bundles of discounted promo codes and attractive Zcoins to enhance consumption

Zstore

An e-commerce platform designed to help users earn more rewards while purchasing goods. It features a referral program and lower prices through the Group Buy function.

Bill Payment

Enabling users to pay utility bills, loans, and more with over 15 billers in 1 app.

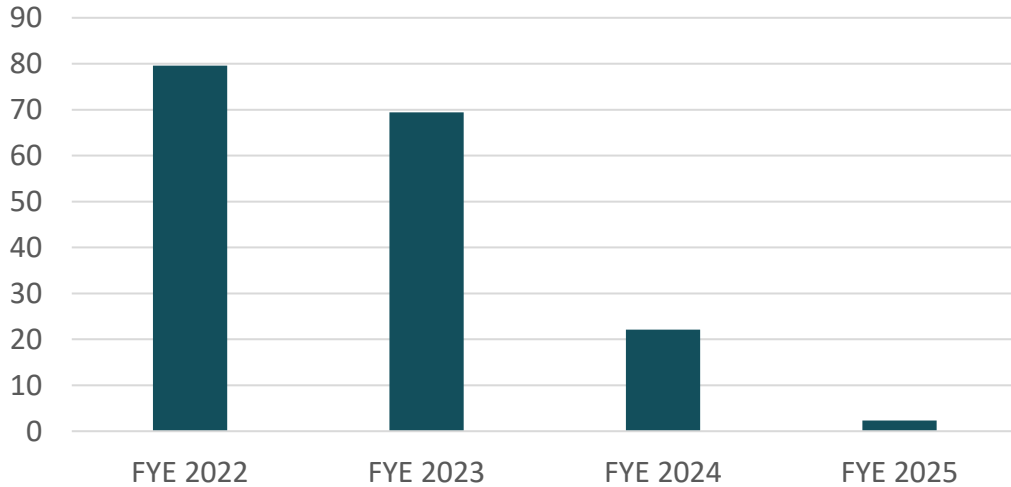
Others

Miscellaneous income, e.g., affiliate income, commissions, advertisements, etc.



Financial Highlights

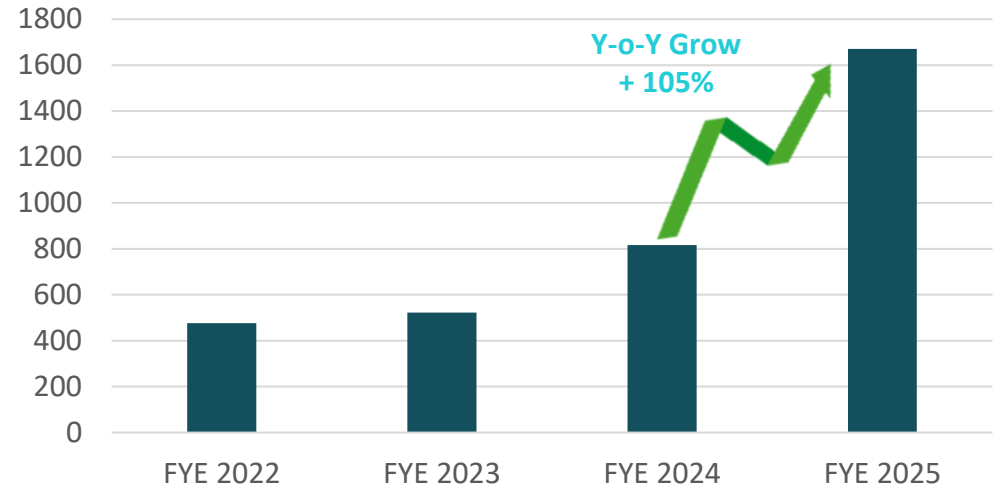
Revenue (USD mil)



Revenue

FYE Jun'25: \$ 2.3mil
 FYE Jun'24: \$ 22.1mil
 FYE Jun'23: \$ 69.4mil
 FYE Jun'22: \$ 79.6mil

Gross Profit (USD k)



Gross Profit

FYE Jun'25: \$1,670k
 FYE Jun'24: \$ 816k
 FYE Jun'23: \$ 523k
 FYE Jun'22: \$ 476k

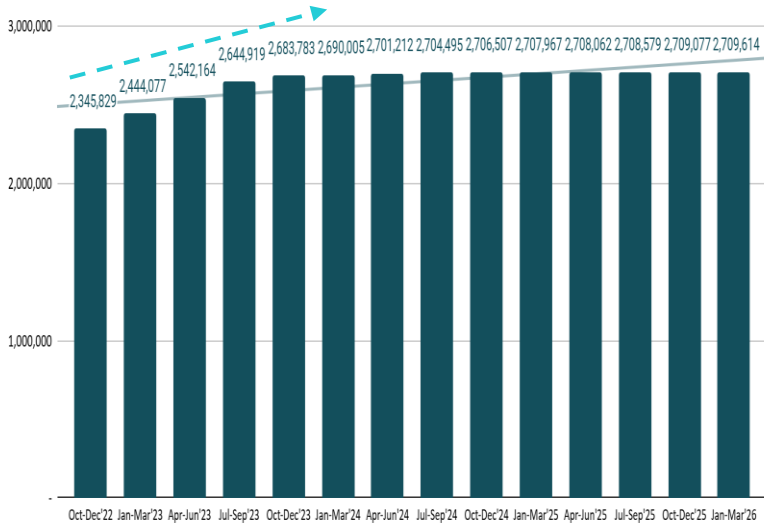
Resilient Top-Line and Consistent Gross Profit Growth



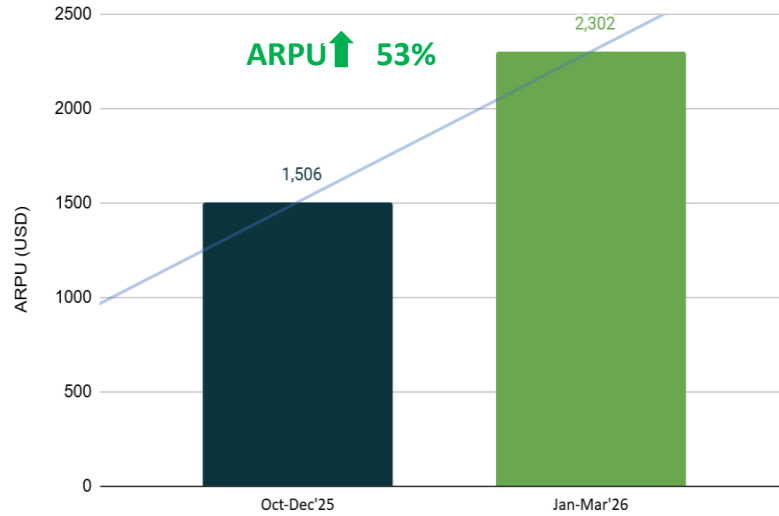
Key User Metrics

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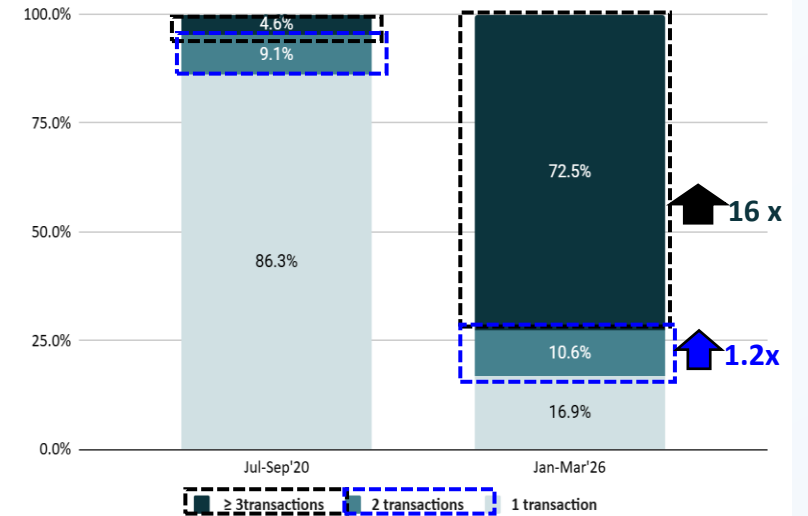
Registered Users (Accumulated)



Average Revenue Per User (ARPU) This Quarter vs Last Quarter



% Quarterly Paid Users split by number of transactions



Strategically Focused on User Recruitment and Substantial Growth



Business Snapshot

2.71 Mil

Registered Users
as of Mar'26

0.03 Mil

Transactions completed
(LTM until Mar'26)

72.5 %

Paid Users transacted
3 times and more in a quarter
for Jan-Mar'25

\$ 2.3 Mil

FYE 2025 Revenues

105 %

Year-to-Year growth in
Gross Profit (FYE 2025)

2.0 k

Registered Merchants
as of Mar'26





TAZTE



TAZTE Overview



Industry-Specific Operating System

TAZTE is tailored for the food and beverage industry to address operational inefficiencies and enhance digital readiness.

Automation and Streamlining

The system automates ordering, payment, queue, and kitchen operations to reduce labor dependency and improve throughput.

Scalability and Ecosystem Integration

TAZTE supports scalable growth by centralizing digital touchpoints and enabling modular integration of ecosystem services.

Core Value Proposition

The 5 Essentials

Digitalization of Workflows

Consolidates manual ordering, tracking, ticket printing, and customer management into one seamless system.

Integrated Payment Gateway

Offers a cost-efficient 1% flat MDR rate as an alternative to traditional payment processors.

Deviceless Queue System

Eliminates expensive hardware, allowing efficient operation in high-volume environments.

Prepaid Orders

Supports predictability and reduces revenue loss from cancellations and fraud.

Kitchen Management System

Synchronizes front and back-of-house operations for improved speed, accuracy, and consistency.



Market Opportunity

Serving the Full HORECA Spectrum

Comprehensive Market Coverage

TAZTE serves the full HORECA spectrum from single-stall vendors to large restaurant chains, maximizing market reach.

Market Digitization Opportunity

Many HORECA merchants still rely on manual and cash-based transactions, highlighting a large digitization potential.

Modular and Scalable Solution

TAZTE's modular digital infrastructure offers easy adoption for small vendors and advanced features for enterprises.



Business Model

1% Merchant Discount Rate

Competitive 1% MDR

TAZTE offers a transparent 1% Merchant Discount Rate across multiple payment methods, encouraging merchant adoption of digital payments.

Revenue Growth and Predictability

MDR revenue scales with merchant sales, providing predictable income and motivating higher transaction volumes.

Advanced Features Integration

Optional subscription layers include inventory automation, CRM, analytics, and franchise support to boost merchant capabilities.

Mutually Beneficial Ecosystem

Aligning revenue with merchant success fosters growth in F&B digital adoption and sustainable financial performance.



Competitive Positioning

Brand Empowerment vs. Brand Ownership

Merchant Brand Empowerment

TAZTE enables merchants to build and fully own their brand identity, unlike centralized marketplace models.

Contrast with Competitors

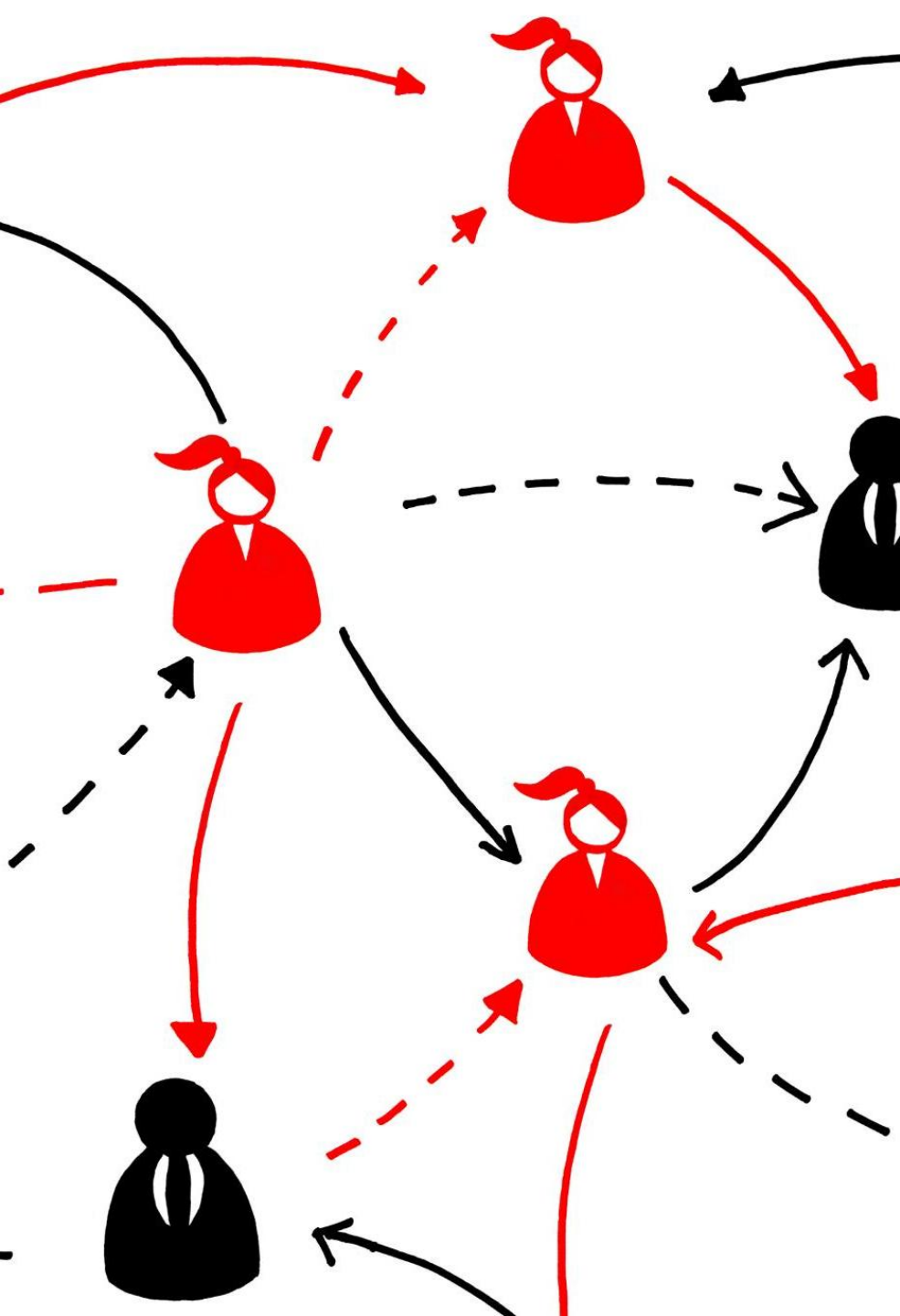
Delivery aggregators and POS providers prioritize platform loyalty, often absorbing merchant identity.

Long-Term Merchant Loyalty

TAZTE's model fosters deeper merchant loyalty and reduces churn by aligning incentives with merchant growth.

Scalable Infrastructure Layer

TAZTE acts as a scalable infrastructure supporting diverse successful F&B brands and business formats.



Senior Management



SAM TEO
ACTING CHIEF EXECUTIVE OFFICER

- Former CEO of Treasure Global Inc. with substantial institutional knowledge; 10+ years of experience across fintech, e-commerce, and high-growth technology sectors.
- Strong expertise in scaling digital platforms, strategic execution, governance, and driving sustainable growth and profitability.
- Holds a Bachelor's Degree in Quantity Surveying from Sheffield Hallam University and a Diploma from Tunku Abdul Rahman College.



PUSPARAJAN A/L VADIVELOO
CHIEF FINANCIAL OFFICER

- 11+ years across financial management, treasury operations, cash flow oversight, and administrative functions in IT, telecom, and manufacturing sectors.
- Strong expertise in financial reporting, regulatory compliance, treasury management, and corporate financial controls.
- Holds a Bachelor of Accounting (Hons) and maintains active professional accreditation with MIA.



TREASURE GLOBAL INC

Board of Directors



SAM TEO
EXECUTIVE DIRECTOR

- Former CEO of Treasure Global Inc. with substantial institutional knowledge; 10+ years of experience across fintech, e-commerce, and high-growth technology sectors.
- Strong expertise in scaling digital platforms, strategic execution, governance, and driving sustainable growth and profitability.
- Holds a Bachelor's Degree in Quantity Surveying from Sheffield Hallam University and a Diploma from Tunku Abdul Rahman College.



MICHAEL CHAN
EXECUTIVE DIRECTOR

- Over 20 years of experience in corporate finance, treasury, and strategic restructuring across listed and multinational companies.
- Held key roles including CFO at Ikkhasas Group, Smart Glove, Pasukhas Group, TS Global Network, and Head of Group Treasury at Sime Darby Plantation.
- Holds a Master's in Finance & Accounting (University of Wales) and is a Fellow Member of IPA (Australia) and IFA (UK).



CARLSON THOW
EXECUTIVE DIRECTOR

- Demonstrated ability to identify opportunities for operational efficiency, streamline processes, and implement strategic initiatives.
- Holds degrees in Law and Business Administration, complemented by expertise in mergers and acquisitions, capital markets, and corporate finance.
- Former Group Chief Legal Officer at Nasdaq-listed VCI Global Limited.



Board of Directors



**YDM TENGKU DATO' MUSAHIDDIN
SHAH BIN TENGKU DATO' SERI ABDUL
SAMAD SHAH ALHAJ**

NON-EXECUTIVE DIRECTOR

- Brings over a decade of experience in institutional engagement, corporate leadership, and stakeholder management across government-linked and private-sector environments
- Former CEO of Primus Jems Sdn Bhd and Director of Ropequest Sdn Bhd, with a strong track record in growth execution, operational efficiency, and sustainable business expansion.



DATO' SRI DR. DARREN TAN
NON-EXECUTIVE DIRECTOR

- An innovative leader and founder of multiple technology enterprises.
- Specialized in IT by offering a wide range of products and services, including hardware, software, technical education, applications, and blockchain technology.
- Holds a B.A. (Hons) Degree and a Diploma in Building Management from Sheffield Hallam University and an Honorary Doctorate in Strategic Financial Management.



LEONG WEI PING
NON-EXECUTIVE DIRECTOR

- Specializes in statutory and internal auditing, advisory, including secondary offering, domestic and cross-border mergers and acquisitions
- Experience in international business operations, particularly in emerging markets



DATIN NURFATIN BINTI MUFTI
NON-EXECUTIVE DIRECTOR

- An accomplished entrepreneur and founder of Kampung Fresh Market Sdn Bhd and a construction contracting company.
- Specialized in construction, retail, and food & beverage operations, driving operational efficiency, market expansion, and supply-chain optimization.
- Holds a Diploma in Quantity Surveying and extensive leadership experience in multi-sector project and business management.



Leadership Team

YOYO BOON
Head of IT

EUGENE
Project Team Lead
(OXI Wallet)

AUSTIN HOH
Programming Team Lead

OLIYA
PR & Communications
Manager

JUE LEEN
Senior Manager, Strategic
Partnerships & Commercial (Tazte)

SAMANTHA
HR Assistant Manager



TREASURE GLOBAL INC

Investment Highlights



High-Engagement Digital Commerce Ecosystem



Scalable Platform with Multiple Monetization Streams



Rapid Monetization Growth



Exposure to Southeast Asia's Fast-Growing Digital Economy



Experienced Leadership with Public Market Expertise



TREASURE GLOBAL INC

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